

# aplicativo do bet365

British gambling company

Bet365 is a British gambling company founded in 2000. Its

product offering includes sports betting, online casino, online

3; , poker, and online

bingo. Business operations are conducted from its headquarters in Stok

e-on-Trent,

alongside a satellite office in Malta. It was founded by Den

ise Coates, who remains the

majority shareholder and joint-chief executive, alongside her brother

John

Coates.

Overview [ edit ]

Bet365 is an online gambling company offering sports betting

and casino type games.

In addition to the company headquarters in Stoke-on-Trent,

Bet365 have further offices in Manchester, Gibraltar,[1] Mal

ta,[2] Bulgaria and

Australia. The group employed over 4,000 people as of 2024.[3][4]

Bet365 is a trading

name of Hillside (New Media) Ltd.[5] and operations.

History [ edit ]

Bet365 was

founded in 2000 in a portable building[3] in Stoke-on-Trent

by Denise Coates. Denise

developed a sports betting platform and trading team to launch the bus

iness

March 2001. The business borrowed £15 million from Royal Bank of

Scotland against the

family's betting shop estate, which had been started by P

eter Coates in 1974 and had

been run by Denise Coates as managing director from, 1995. Be

t365 sold its betting shop

chain in 2005 for £40 million to Coral and paid off its loan to

127783; , RBS.[6]

Bet365 chairman

Peter Coates was also the chairman at Stoke City and in May 2012 Bet36

5 signed a

three-year contract, with the club to become shirt sponsors.[

7] In April 2024, the

company became the new title sponsors for the club's, sta

dium for the next six seasons,

replacing fellow local enterprise the Britannia Building Society.[8] I

n the summer of

2024, Bet365, also signed shirt sponsorship deals with Bulgar

ian clubs Ludogorets

Razgrad and Slavia Sofia for the upcoming two seasons.[9][failed verif